

The Classic Corner
June/July 2018 Price-List & Guide

The 1914 – 15 Cracker Jack Card Sets – Confectionary Cardboard Perfection



When German immigrants Frederick & Louis Rueckheim started their confectionary business in 1873, they never could have envisioned that one day their “popcorn and caramel teats in a box” would be synonymous with America’s National pastime. A brief timeline of events -

Timeline:

- 1873 - Frederick Rueckheim migrates to Chicago to help clean up debris from the great *Chicago Fire of 1871*. Frederick goes into business with friend William Brinkmeyer where they operate a popcorn business within Chicago’s Loop. Brinkmeyer sells his share of the business to Frederick’s younger brother (Louis). Thus, the FW Rueckheim & Bros. confectionary company was born.
- 1874 – The original name of the company was **Reliable Confections** with a big red “R” as the trademark.
- 1908 – The Cracker Jack Company started adding a toy or novelty for kids in each box. Around this time, the 1st baseball related item made its way into the Cracker Jack box: It is a bear.
- 1914 – The 1st baseball cards are inserted into boxes of this confectionary treat. Because of moisture issues, many of the cards are found to be sticking to the candy thus making the inaugural issues tough to find in decent shape in present day collecting circles.
- 1915 – The 2nd, and final, baseball card set is showcased by the Rueckheim Bros. in boxes. The 176 card issue is obtainable by remitting coupons (approx. 100) and 10 cents.
- 1922 – Reliable Confections officially becomes The Cracker Jack Co.
- 1925 – It was during this time period that *The Cracker Jack Co.* discontinued all but two of its phenomenal line of products (*Candy Pulls, Toasted Yum Yums, Hunky Dory Chocolate, Iced Nougats* among many others) all in favor of promoting their (2) biggest sellers: Cracker Jack and Angelus Marshmallows.
- 1964 - The historic company is sold to *Borden, Inc.* as a separate entity.
- 1997 – The company is once again sold; this time to corporate giant: **Frito Lay** headquartered in Plano, Texas.
- 2010 and beyond – High grade PSA *Shoeless Joe Jackson* cards (The most desirable Cracker Jack card) continue to fetch record prices at major auction houses.

1942 World Series Scorecard (NY Yankees vs St. Louis Cardinals) at Yankee Stadium

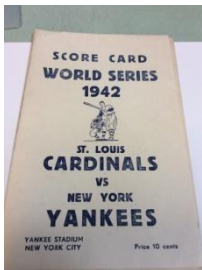
1942 World Series Scorecard from Yankee Stadium (Yankees vs. Cardinals. (4) page, fold-open scorecard that has been scored in pencil. Some additional writing on scoring page. Shows some light wear. Ex)

\$ 39. 99 + \$ 3.99 S&H in the USA

1964 Topps Stand-Ups Baseball Empty Countertop Display Box – Ultra Rare

1964 Topps Stand-Ups Empty Countertop Display Box (The Holy Grail of 1960's empty wax boxes. This one is in good shape with a small amount of bowing and some light creasing. All corners are firmly attached. No moisture issues. No writing. No glue or tape. Ex condition)

\$ 499. 99 + \$ 7.99 S&H in the USA



1965 Zora Folly vs Oscar Bonavena Boxing Ticket at MSG 2/26/65

1965 Zora Folly vs Oscar Bonavena Boxing Ticket at MSG (This was the 1st meeting between the (2) at Madison Square Garden. Folly won a unanimous decision in 10 rounds. Ticket shows some creases. The names of the two boxers are written in red pen on back. Vg)

\$ 9.99 + \$ 1.49 S&H in the USA

1966 George Chuvalo vs Oscar Bonavena Boxing Ticket at MSG 6/23/66

1966 George Chuvalo vs Oscar Bonavena Boxing Ticket at MSG (Although outpointed in several of the rounds, Oscar Bonavena won a 10 round decision over arch-rival George Chuvalo at MSG on 6/23/66. Shows some creases. The names of both boxers are written on back in red pen. Vg)

\$ 9. 99 + \$ 1.49 S&H in the USA

1971 Milk Duds Empty Boxes With Baseball Cards

1971 Milk Duds Empty Box – Orlando Cepeda (HOF) (All flaps are intact. Shows some light folds and creases. Orlando Cepeda is a member of the Baseball HOF)

\$ 14. 99 + \$ 1.99 S&H in USA

1971 Milk Duds Empty Box – Jim Hickman (Chicago Cubs) (All flaps are intact. Shows some light wear. Overall nice)

\$ 9.99 + \$ 1.99 S&H in USA

1971 Milk Duds Empty Box – Ray Culp (Boston Red Sox) (All flaps are intact. Shows some light wear. Overall nice)

\$ 9.99 + \$ 1.99 S&H in USA

1971 Milk Duds Empty Box – Mel Stottlemyer (NY Yankees) (All flaps are intact. Shows some light wear. Overall nice)

\$ 9.99 + \$ 1.99 S&H in USA

1971 Milk Duds Empty Box – Jim Perry (Minnesota Twins) (All flaps are intact.

\$ 11. 99 + # 1.99 S&H in USA

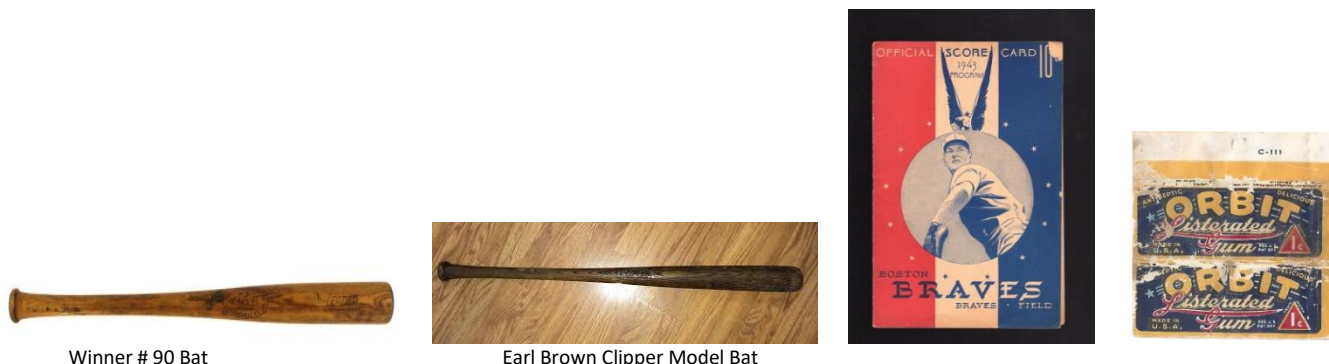
1930's Orbit Listerated Gum 1 Cent Wrapper

1930's Orbit Listerated Gum 1 Cent Wrapper (Small size 1 cent wrapper from The Orbit Gum Co. Shows some wear but overall very presentable) \$ 14. 99 + FREE S&H in USA



1930's Goudey Oh Boy Gum Wrapper

1930's Goudey Oh Boy Gum Wrapper (From the same people who gave us the incomparable Goudey baseball card sets of the 1930's comes this Oh Boy Gum wrapper. Shows some wear but overall very presentable) \$ 14. 99 + FREE S&H in USA



C. 1937 Earl Brown Clipper Model Bat – Baker Bowl Era

C. 1937 Earl Brown Clipper Model Bat from the Baker Bowl Era (Earl Brown played for the Phillies in 1930's and was a teammate of HOF'er Chuck Klein. This bat is a regulation, full size bat that was manufactured by Southwest Bat Co., a very obscure company that hailed from Arkansas. Bat is remarkably well preserved with no cracks, chipping or other major flaws. Yes, there is a small amount of wear but nothing egregious. Ex) \$ 75. 00 + \$ 7. 99 S&H

. 1930's Winner # 90 Regulation Size Bat

1930's Winner # 90 Regulation Size Baseball Bat (Full size. No cracks. Shows some light wear (nicks, minor splintering, etc.) in spots but overall a fine looking bat. The Winner trademark models were popular store-bought bats from this era. Vg/Ex) \$ 50. 00 + \$ 7. 99

1979 Fleer Basketball Stickers 20 Cent Empty Display Box

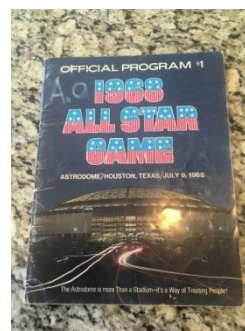
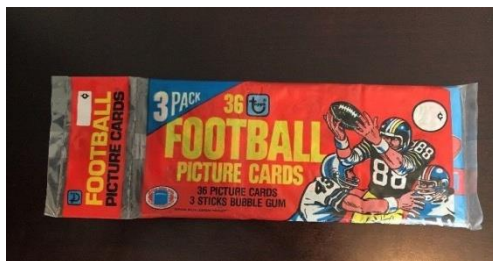
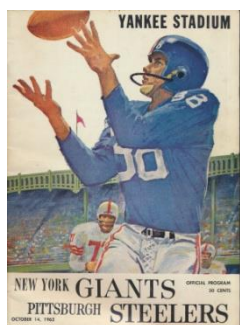
1979 Fleer Basketball Stickers 20 Cent Empty Display Box (Great looking Fleer Basketball Stickers display box. One piece box with pop-up top flap. Everything in good shape. Ex condition) \$ 19. 99 + 4.99 S&H

1943 Boston Braves vs. Cincinnati Reds Program

1943 Boston Braves vs. Cincinnati Reds Program at Braves Field (Terrific program from the old Braves Field in Boston. There is a small amount of paper loss in upper right corner of cover. Otherwise very decent. Inside in good shape. Not scored. Vg) \$ 14. 99 + \$ 2.99 S&H in the USA

1962 NY Giants vs Pittsburgh Steelers NFL Program

1962 NY Giants vs Pittsburgh Steelers NFL Program (NY Giants vs Pittsburgh Steelers NFL program at Yankee Stadium. Full and complete. Overall very clean. Ex) \$ 9. 99 + \$ 3. 99 S&H in USA



1979 Topps Unopened Football Rack Pack

1979 Topps Football Rack Pack (Tough to find. '79 Topps FB Rack Pack. (3) pristine unopened packs (36 cards) in a transparent, plastic covering. Possible star players in their unrefined, virgin state. Mint) \$ 59. 99 + 2.99 S&H in the USA

1968 MLB All-Star Game Program at Houston

1968 MLB All-Star Game Official Program at Houston (AS game played at the Houston Astrodome. Program is full and complete. Scored lightly in pencil. Has some wear: Some marking(s) on front cover, spine separation in spots, light folds and creases. This was Mickey Mantle's final AS appearance. Good/Vg) \$ 39. 99 + \$ 3. 99 S&H

1947 Original Full Size Boxing Poster

1947 Original Full Size Boxing Poster (Spectacular full size original boxing poster featuring individual panels of boxing's all-time greats up to 1947. Includes, among others, Joe Louis, Jack Dempsey, Billy Conn, Sugar Ray Robinson, James Jeffries, Jim Corbett, Stanley Ketchel, Abe Attel, etc. Marvelous presentation and visual appeal. Shows a few rips/tears along borders but is overall nice for a (60+) year old piece. Suitable for framing) \$ 99.99 + \$ 5.99 S&H in USA

1961 Orange Bowl (NCAA College Football) Ticket Stub

1961 Orange Bowl Ticket Stub (Ticket stub – not a full ticket from the 1961 Orange Bowl. Light wear. Great visual appeal. \$ 19. 99 + \$ 1.99 S&H in USA



1950 Orange Bowl (NCAA College Football) Ticket Stub

1950 Orange Bowl Ticket Stub (Ticket stub – not a full ticket from the 1950 Orange Bowl. Light wear. Great visual appeal)
\$ 19. 99 + \$ 1.99 S&H in USA



1960's LA Dodgers Ticket Stubs

1965 LA Dodgers ticket stub (vs. Houston Astros. 7/19/65 at Dodger Stadium. Don Drysdale won his 15th game of the season besting Houston's Don Nottebart 8-3. Johnny Roseboro hit a HR for LA, while Jimmy Wynn provided a round tripper for the "stros. Paper residue on back. Front is flawless)
\$ 3. 00 + . 50 cents S&H

1966 LA Dodgers ticket stub (vs. St. Louis Cardinals. 8/18/66 at Dodger Stadium. Two of MLB's premier pitchers locked horns (Don Drysdale vs. Bob Gibson) with Don Drysdale outdueling Bob Gibson 3-1. Twin D had (8) K's and Willie Davis hit his 5th HR of the season for the winners. Paper residue on back. Front has a crease)
\$ 3.00 + .50 cents S&H

1968 LA Dodgers ticket stub (vs. Philadelphia Phillies. 8/10/68 at Dodger Stadium. Willie Davis slugged his 7th HR of the season to pace the winners (LA - 3 Philadelphia - 2) . Paper residue on back. Front is flawless)
\$ 3. 00 + .50 cents S&H

1969 LA Dodgers ticket stub (vs. Montreal Expos. 8/27/69 at Dodger Stadium. Bill Singer won his 16th game of the season as the Dodgers rolled to a 7-3 victory over the fledging Expos. Le Grand Orange (Rusty Staub) hit a homer for the Expos. Front is okay. Back has paper residue)
\$ 3. 00 + .50 cents S&H

1969 LA Dodgers ticket stub (vs. Atlanta Braves. 9/18/69 at Dodger Stadium. Two future HOF pitchers – Don Sutton (LA) and Phil Niekro (Atlanta) - went head to head with the Dodgers emerging victorious 5-2. Front is okay. Back has paper residue)
\$ 3. 00 + .50 cents S&H

1948 – 1966 Pro Football Card Lot of (5)

1948 – 1966 Pro Football Card Lot of (5) (Lot includes: (1) 1948 Perry Moss Leaf Football card (# 10 in set. Miscut on right border. Vg/Ex); (1) 1948 Art Faircloth Bowman Football card (# 19 in the '48 set. Has a diagonal crease on left border that runs down onto bottom border. Good/Vg); (1) 1951 Chuck Bednarik (HOF) Bowman Football card (# 12 in the '51 set. Has some creasing and soiling on front. Fair); (1) 1966 Ron Mix Topps Football card (# 128 in the '66 set. Ex); (1) 1966 Don Oakes Topps Football card (# 11 in set. Card is factory miscut on right border. Vg)
\$ 14. 99 + FREE S&H in the USA



1952 Ted Williams Wheaties Box Hand-Cut Ad

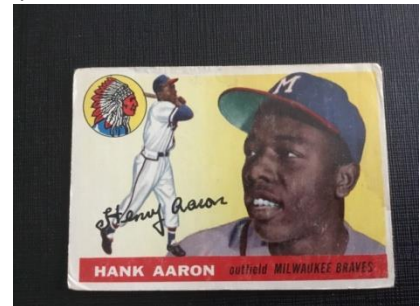
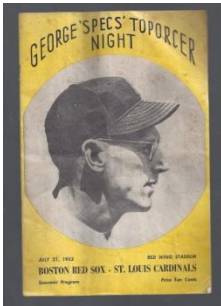
1952 Ted Williams (HOF) Wheaties Box Hand-Cut Cardboard Ad (This came directly from the box. 1952 Ted Williams hand-cut cardboard advertising promo. Because most of the kids in that era cut the cards directly off the box and discarded the ads, these are considered to be highly prized collectibles that are rarely see

\$ 59.99 + FREE S&H in USA

1955 Hank Aaron (HOF) 2nd Year Topps Baseball Card

1955 Hank Aaron (HOF) 2nd Year Topps Baseball Card (This is just the 2nd card of the all-time HR King. Decent card that shows some light creasing in spots, a small stain along right border (not water) and soft corners. Color and presentation are nice. Back is unblemished. Mid grade condition)

\$ 69.99 + FREE S&H in USA



1952 George "Specs" Toporcer (St. Louis Cardinals) Night Program

1952 George Specs Toporcer Night Program (George Specs Toporcer had a distinguished career with the St. Louis Cardinals that began in 1921. A shortstop by trade, Specs never had a strong throwing arm but was widely regarded by his peers as a "solid middle infielder" who could hit a little. He had his best year in 1922, when he hit .324 with (25) doubles, (56) runs scored and (114) hits in (116) games. After his tenure with the Cardinals ended in 1928, Toporcer was relegated to life in the minor leagues as both a player and a manager. Because of his meritorious service with the Rochester Red Wings, he was given a "Night of His Own" on July 21, 1952 at Red Wing Stadium. Program is not scored and in decent shape with just some light wear in spots. Vg to Vg/Ex condition)

\$ 19.99 + \$ 3.99 S&H in USA

Payment Methods accepted: Paypal (klassickorner2016@gmail.com); personal checks and money orders (made payable to: Jim Miller); cashier's checks, bank wire transfers (\$ 500.00 or above in sales only), travelers checks (must clear first) and cash.

We are currently accepting consignments for our next auction. It's going to be a good one. Contact **Jim Miller** for a confidential and professional consultation.

Contact us: # (609) 586 – 4815 (24/7) * klassickorner2016@gmail.com * www.classic-corner.com * Facebook - ClassicCorner@BallParkMemories

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